

VISION UNLEASHED

SPEAKER KIT



Mark Feeley

From the ice to the boardroom.

KEYNOTE SPEAKER · FOUNDER & CEO, VISION1.0

CLARITY THROUGH ACTION

visionunleashed.info

THE POSITIONING

Who Is Mark Feeley

Mark Feeley has spent **40 years developing people** — opening businesses, building teams, and mentoring thousands across the country in the corporate world and hospitality. Today he brings that hard-earned experience to **the next generation**: students, graduates, and early-career professionals ready to turn potential into direction. His message is built on one truth: **you don't rise to your goals — you fall to the level of your clarity.**

THE STORY

Mark grew up as one of seven kids and learned to work before most kids learn to wait — he painted his first house at age seven to buy his own hockey equipment. He went on to captain hockey teams at both the high school and college levels, where he learned that talent means nothing without direction, discipline, and a decision to lead.

He carried that same drive off the ice and into business. He bought his first restaurant in his twenties and never looked back — opening **12+ businesses** across the country, driving **\$150M+ in sales** with his teams, and earning top-performer recognition at both multi-million- and billion-dollar companies. Along the way he did the thing he cares about most: he developed people. More than **10,000** of them — from frontline team members to **250+ leaders and executives** — the vast majority as direct operational leadership, in the real world, under real pressure.

Mark is the Founder & CEO of Vision1.0 and the creator of the **Clarity Blueprint**, the six-step system at the heart of his signature keynote, **Unleash Your Vision**. He built the Vision Unleashed platform for one reason: to give the next generation the clarity he had to learn the hard way — and to help them claim their future by choice, not by chance.

PROGRAMS

Signature Talks

Unleash Your Vision — FLAGSHIP KEYNOTE

You don't rise to your goals — you fall to the level of your clarity.

- The six-step Clarity Blueprint that turns drift into direction and direction into action
- A defined vision, a deadline, and a first step — committed live, in the room
- A repeatable system the audience keeps long after the talk ends

KEYNOTE · 20–60 MIN · MODULAR FOR ANY AUDIENCE

From the Ice to the Boardroom — LEADERSHIP & GRIT

The habits that build a life — taught by someone who lived every step of the climb.

- Ownership, discipline, and resilience for students and early-career professionals
- How to turn effort into momentum when no one is watching
- Real stories from the floor to the executive suite — earned, not theorized

KEYNOTE OR ASSEMBLY · 20–45 MIN

Serve First — HOSPITALITY, CLARITY & GENEROSITY

The generosity hiding in great service.

- How the principles of world-class hospitality build clarity and loyalty in any team
- Why great service and generosity are the same instinct — ideal for fundraisers and service teams
- A reframe that turns a room from transactional to genuinely connected

KEYNOTE · 15–45 MIN · TAILORED TO THE EVENT

Also available as half- and full-day workshops, breakout sessions, and fireside / panel formats.

THE PROOF

Results & Praise

40+ years in corporate & hospitality	12+ businesses opened	\$150M+ in sales driven
10,000+ people developed	250+ leaders mentored	#1 top-performer recognition

IN THEIR WORDS

Mark served as a source of inspiration for me during my time as President of a 1,000-student school, and most recently as CEO of a \$2.7 billion mutual bank. In the workplace he doesn't only inspire employees — he inspires those who lead organizations. His ability to tap into the energy of youth serves them well for the future, and is a model for those of us lucky enough to serve in leadership.

Michael Welch — CEO, UniBank

You really understand what makes teams and organizations tick, and you identify problems fast. Sometimes people need a no-BS assessment of their operation — and you deliver it efficiently, pointing out opportunities while making people self-reflect instead of self-destruct. Early on, you showed me the difference between a boss and a leader.

Drigo Celis — Managing Partner, Texas Roadhouse

IDEAL FOR

- High school & college assemblies
- Graduate & early-career programs
- Corporate emerging-talent & onboarding cohorts
- Leadership & team development
- Conferences & fundraisers

FORMATS

- Keynote (20–60 min)
- Assembly / all-staff
- Half- or full-day workshop
- Breakout session
- Fireside chat / panel

LET'S TALK

Book Mark

Bring a message your audience will still be quoting next week — and a system they can actually use. Reach out and we'll tailor the talk to your event, your people, and your goals.

Start the conversation

Email vision1.0.mark@gmail.com

Call / Text [770-301-8233](tel:770-301-8233)

Web visionunleashed.info

Booking visionunleashed.info/contact

“Your future... your choice.”